

XXIInd

International Conference 2027

Theme

BUSINESS BEYOND BOUNDARIES:
Navigating Technological,
Geopolitical and Environmental
Disruptions

29th & 30th January, 2027

Venue: C. D. Deshmukh Auditorium India
International Centre, 40, Max Mueller Marg,
New Delhi – 110003

Conference Convener :

Dr. Neelam Tandon,
Dr. Nupur Rao,
Ms. Roli Wadhwa

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EQUIVALENT TO MBA DEGREE



About JIMS

Jagannath International Management School, Kalkaji, New Delhi, the flagship institute of the JIMS Group, was founded in 1997 with a clear vision and purpose of grooming world class business leaders to meet the challenges of a rapidly changing business environment. The institute is ably governed by its young and dynamic Chairman, Dr. Amit Gupta who through his visionary leadership has catapulted it to the top league of B-Schools. JIMS' greatest strengths lie in its superior attributes which include expert faculty with relevant industry experience; prestigious International Advisory Board comprising eminent academicians from top foreign and Indian universities; prolific institute-industry interface, foreign university collaborations and an enviable track record of quality placements. The institute is approved by All India Council for Technical Education (AICTE), Ministry of Education, Govt. of India, and has been awarded the international SAQS accreditation and the national NBA accreditation which is recognised by AIU as equivalent to an MBA degree.

Top Awards and Rankings *Awards and Rankings in 2026*

8th — Among Top 50 Business Schools :

Times B-School Ranking Survey (Jan 2026)

5th — Among Top Private B-Schools in North

Zone — Outlook B-School Survey

A+++ — Institutional Rating — Business India Magazine (Nov. 2025)

Excellence Award — Best Institute – Industry Interface —

ASSOCHAM 49th Best B-School- Business World (Nov. 2025)

NBA and SAQS Accredited

XXII International Conference

Conference Overview

The contemporary business environment is undergoing profound transformation. Artificial Intelligence, automation and digital technologies are reshaping business models, organisational capabilities, productivity and the future of work. Simultaneously, geopolitical tensions, wars, trade restrictions and fragmented global value chains are redefining international business and supply-chain resilience.

Climate change, resource scarcity and the transition towards sustainable energy and production systems are also influencing strategy, investment, operations and long-term competitiveness. These forces increasingly interact, creating compound risks as well as new opportunities.

CONFERENCE PURPOSE To connect interdisciplinary research with industry and policy perspectives — generating actionable insights for responsible, resilient and sustainable growth.

Objectives

From disruption to responsible, future-ready business

- **Technological Disruption**

Analyse how AI, Generative AI, automation and digital transformation reshape business models, capabilities, productivity, decision-making, competitive advantage and the future of work.

- **Geopolitical Disruption**

Examine how geopolitical uncertainty, wars, trade restrictions, economic nationalism and fragmented global value chains influence strategy, investment and supply-chain resilience.

- **Environmental Disruption**

Explore how climate change, resource scarcity, energy transition and sustainability imperatives transform strategy, operations, investment and long-term value creation.

- **Interconnected Global Disruptions**

Investigate how technological, geopolitical and environmental forces combine to create compound risks and opportunities for firms, industries, supply chains and economies.

- **Organisational & Economic Resilience**

Identify strategies that balance efficiency, competitiveness, innovation, resilience and sustainability in rapidly changing global conditions.

- **Interdisciplinary Dialogue**

Bring scholars, policymakers, industry practitioners and students together to exchange research, perspectives and practices and develop actionable pathways.

Who Should Participate?

Academics • Research scholars • Industry professionals

• Policymakers • Students

Research Tracks

Original contributions are invited from Business, Management, Economics, Finance, International Business, Marketing, Human Resources, Information Technology, Operations, Sustainability, Strategy and allied fields.

Track 1 | Technological Disruption

AI, Automation and Digital Transformation

- Artificial Intelligence and Generative AI
- Automation and the Future of Work
- Digital Transformation and Business Model Innovation
- Data, Digital Platforms and Competitive Advantage
- Technology Governance and Responsible AI

Track 2 | Geopolitical Disruption

Wars, Trade Restrictions and Supply-Chain Fragmentation

- Geopolitical Risk and Corporate Strategy
- Wars, Trade Restrictions and Economic Nationalism
- Supply-Chain Fragmentation and Resilience
- Strategic Autonomy and Global Value Chains
- Geopolitics of Technology, Energy and Critical Resources

Track 3 | Environmental Disruption

Climate Change, Resource Scarcity and Sustainability

- Climate Risk and Business Resilience
- Resource Scarcity and Sustainable Competitiveness
- Energy Transition and Green Innovation
- Sustainable Business Models and Circular Economy
- Climate Finance, ESG and Responsible Investment

Cross-Cutting Research Perspectives

The conference particularly welcomes research that examines the intersection of technological, geopolitical and environmental disruptions, including but not limited to:

- Technology, Geopolitics and Global Business
- AI, Digital Sovereignty and Geopolitical Competition
- Digital Transformation and Sustainability
- Geopolitical Risk and Supply-Chain Resilience
- Energy Security and the Green Transition
- Technology, Climate and Resource Security
- Responsible Innovation and Technology Governance
- Business Resilience and Systemic Risk
- Sustainable and Future-Ready Business Models
- Corporate Strategy in an Era of Multiple Disruptions
- Policy and Institutional Frameworks for Resilient Growth

Call for Papers:

Original research papers on “Business Beyond Boundaries: Navigating Technological, Geopolitical and Environmental Disruptions” are invited for presentation. Conceptual, empirical, theoretical and applied research is welcome.

Prospective participants should submit an extended abstract or full paper in accordance with the author instructions on the following page.

Opportunities for Publication:

1. Abstracts of all papers accepted for presentation and accompanied by completed registration formalities will be published in a digital/electronic Compendium of Papers with an ISBN.
2. Selected papers emerging from the double-blind review process will be considered for publication in the JIMS 8M Web of Science Journal.

PUBLICATION NOTE : All publication decisions remain subject to the respective publisher or journal’s editorial and peer-review requirements.

Instructions to Author:

- The manuscript must address a topic related to the conference theme.
- Use a concise, descriptive and unambiguous title that accurately reflects the manuscript. The title must be in BOLD CAPITAL LETTERS, 14 pt Times New Roman.
- Use Times New Roman throughout and follow APA (6th edition) referencing style.
- Abstracts must not exceed 250 words and should state the research purpose, major findings and conclusions.
- Include a title page containing the title, discipline, paper sub-theme, author name(s), affiliation(s), full address, phone number, e-mail address and a biographical note of no more than 100 words for each author.
- All authors must register. Acknowledgement of the full paper, registration form and fee details will be communicated by e-mail after receipt.
- Certificates will be issued only to authors who register and present at the conference.
- Submissions must report original, previously unpublished research results.
- All papers will undergo blind peer review; the reviewers’ decision will be final and binding.
- Submit the full paper in .docx or .doc format through the Electronic Submission Form.
- JIMS is not responsible for claims made in papers accepted for publication in the proceedings.

MANUSCRIPT LIMIT - The full manuscript must not exceed 5,000 words.

Paper Submission

Email : conference@jagannath.org

Fees, Dates & Payments

Complete Registration after your paper is accepted

Registration Fees

Category	Registration Fee
Research Scholars / Students	INR 800/-
Acedemicians	INR 1,500/-
Corporate Practitioners	INR 2,000/-

Best Research Paper Award

The two best research papers will receive the cash prize award.

Important Dates

Milestones	Dates
Conference Date	29th & 30th January 2027
Extended Abstract Submission	30th October 2026
Acceptance of Final Paper	15th November 2026

Note: The manuscript word limit should not exceed 5,000 words.

Payment Details

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